

PPC CHECKLIST

PLACE ORDER

1

- Place order via - support.poweredbyoutreach.com
- Direct link to order form: - <https://app.pipefy.com/public/form/RrwAz0lu>

DISCOVERY CALL

2

- Submit a form to fast track or an account manager will call you - <https://support.poweredbyoutreach.com/knowledgebase-category/checklists/>
- (Optional) Provide content or direction for landing page.

SET UP

3

- KWS and ads sent for approval (2-3 business days)
- Landing page with call tracking (optional - approx 3-5 business days)
- If using client accounts, please provide accesses:
 - **Google Analytics:** (analytics4@secure-access.online)
 - **Google Ads:** (ppcsecureaccess@gmail.com)
 - **Facebook page access:** (add vimal.siva.96 as an admin)

CAMPAIGN

4

- Campaign launched within 24 hours of final approval.