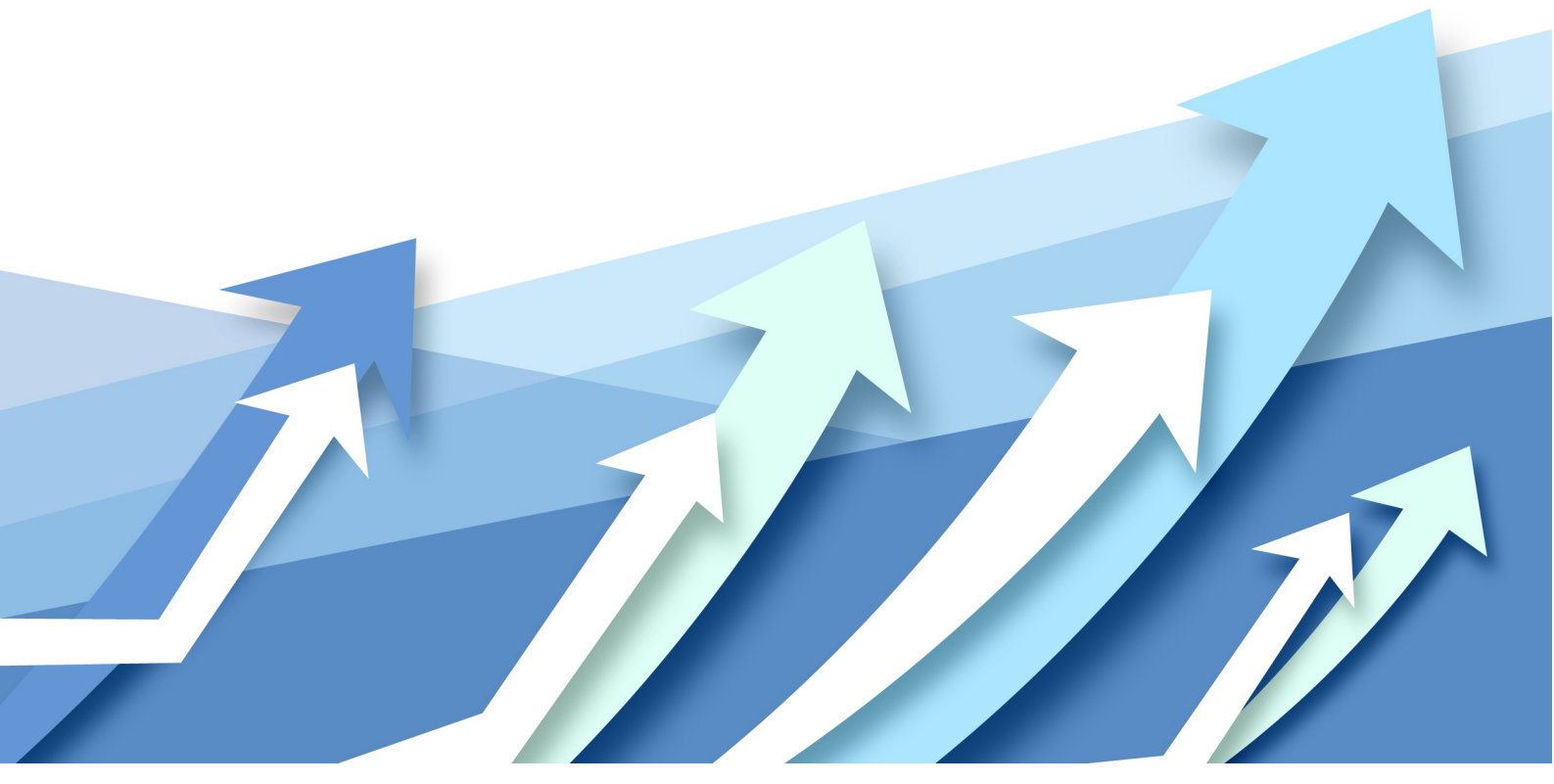


SEO

SUMMARY REPORT

Prepared for



RANK TRACKING SUMMARY

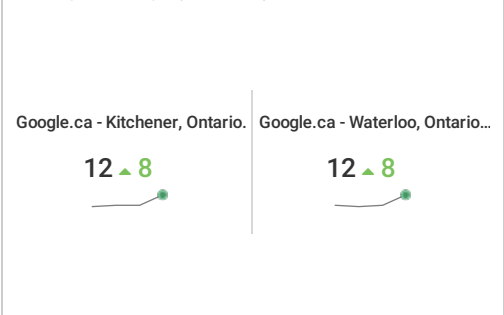
Top 5 Moved up Keywords

Keyword	Search engine	Position
walk in vet clinic kitchener waterloo	Google.ca - Waterloo, Ontario, Canada	2 ▲ 24
walk in vet clinic kitchener waterloo	Google.ca - Kitchener, Ontario, Canada	3 ▲ 23
rescue pet for adoption kitchener waterloo	Google.ca - Kitchener, Ontario, Canada	6 ▲ 14
rescue pet for adoption kitchener waterloo	Google.ca - Waterloo, Ontario, Canada	6 ▲ 14
cats and dogs veterinary clinic kitchener waterloo	Google.ca - Kitchener, Ontario, Canada	28 ▲ 14

Top 5 Keywords by Rankings

Keyword	Google.ca - Kitchener, Ontario, Canada	Google.ca - Waterloo, Ontario, Canada
walk in vet clinic kitchener waterloo	3 ▲ 23	2 ▲ 24
rescue dog for adoption kitchener water...	5 ▲ 7	5 ▲ 7
emergency animal hospital kitchener wa...	6 ▲ 2	7 ▲ 5
rescue pet for adoption kitchener waterl...	6 ▲ 14	6 ▲ 14
kw emergency vet clinic	6 ▲ 7	7 ▲ 3

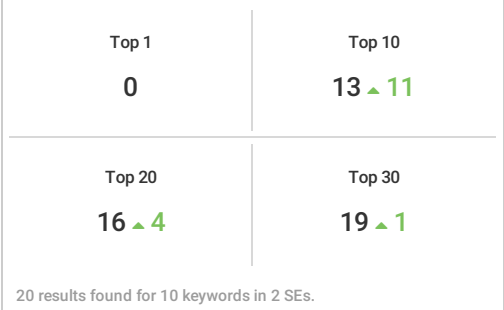
Average rankings (last scan)



Newly Listed Keywords

None of your keywords were added to SE listings in selected search engines.

Ranking Distribution



Legend:

▲ Positive change

SITE RANKINGS (BRIEF)

This report gives a brief overview of specific keywords and their position on search engine results pages.












Keyword (10)	Google.ca - Kitchener, Ontario, Canada	Google.ca - Waterloo, Ontario, Canada
cats and dogs veterinary clinic kitchener waterloo	28	34
emergency vet clinic kitchener waterloo	9	9
emergency animal hospital kitchener waterloo	6	7
rescue dog for adoption kitchener waterloo	5	5
rescue pet for adoption kitchener waterloo	6	6
dogs for adoption kitchener waterloo	23	13
puppies for adoption kitchener waterloo	20	25
walk in vet clinic kitchener waterloo	3	2
kw emergency vet clinic	6	7
rescue dogs for adoption kw area	11	10











SITE RANKINGS (DETAILED)

This report gives a detailed overview of the keywords' position on specific search engines (SEs) tied to the corresponding web pages of your site.

Compared with the results of

Results: Improved positions

Search engine / Keyword (10)	Position		SERP	Web page
Google.ca - Kitchener, Ontario, Canada				
cats and dogs veterinary clinic kitchener waterloo	28 ▲ 14		3	/
dogs for adoption kitchener waterloo	23 ▲ 1		3	/adoptions
puppies for adoption kitchener waterloo	20 ▲ 8		2	/adoptions
rescue dogs for adoption kw area	11 ▲ 3		2	/gallery/animals-for-adoption
emergency vet clinic kitchener waterloo	9 ▲ 7		1	/
emergency animal hospital kitchener waterloo	6 ▲ 2		1	/
rescue pet for adoption kitchener waterloo	6 ▲ 14		1	/gallery/animals-for-adoption
kw emergency vet clinic	6 ▲ 7		1	/
rescue dog for adoption kitchener waterloo	5 ▲ 7		1	/gallery/animals-for-adoption
walk in vet clinic kitchener waterloo	3 ▲ 23		1	/

Search engine / Keyword (10)	Position	SERP	Web page
Google.ca - Waterloo, Ontario, Canada			
cats and dogs veterinary clinic kitchener waterloo	34 ▲ 5 	4	/
puppies for adoption kitchener waterloo	25 ▲ 4 	3	/adoptions
dogs for adoption kitchener waterloo	13 ▲ 10 	2	/adoptions
rescue dogs for adoption kw area	10 ▲ 5 	1	/gallery/animals-for-adoption
emergency vet clinic kitchener waterloo	9 ▲ 8 	1	/
emergency animal hospital kitchener waterloo	7 ▲ 5 	1	/
kw emergency vet clinic	7 ▲ 3 	1	/
rescue pet for adoption kitchener waterloo	6 ▲ 14 	1	/gallery/animals-for-adoption
rescue dog for adoption kitchener waterloo	5 ▲ 7 	1	/gallery/animals-for-adoption
walk in vet clinic kitchener waterloo	2 ▲ 24 	1	/

Legend:

▲ Positive change