

SAMPLE

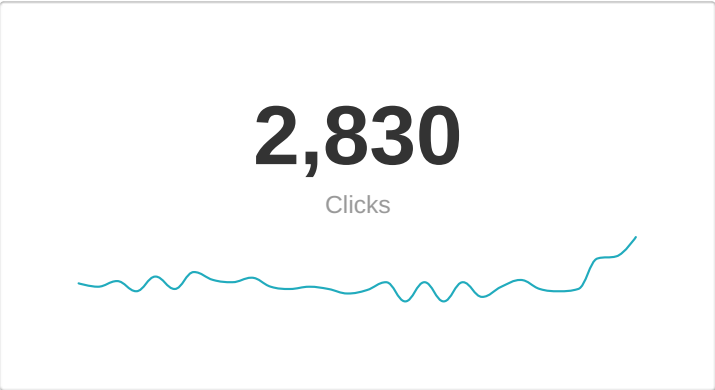
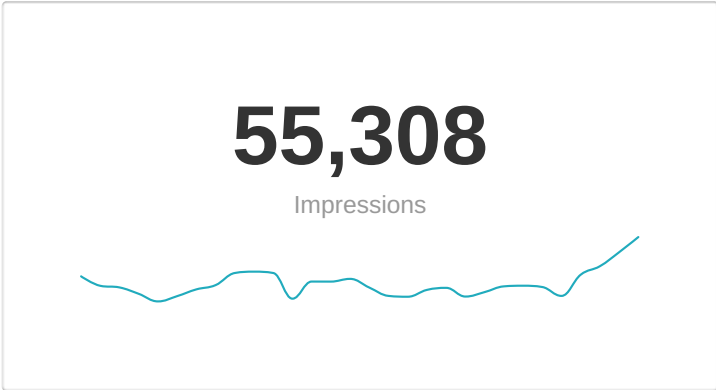
Google Ads Report

(Companyname)
(www.yourcompanywebsite.com)

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Google Ads - Campaigns



55,308
Impressions

2,830
Clicks

5.12%
CTR

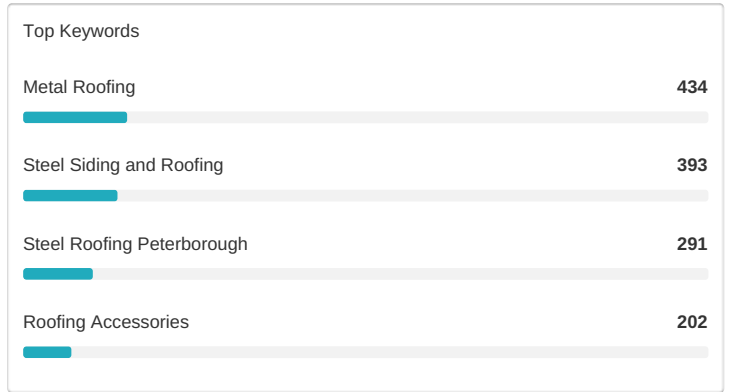
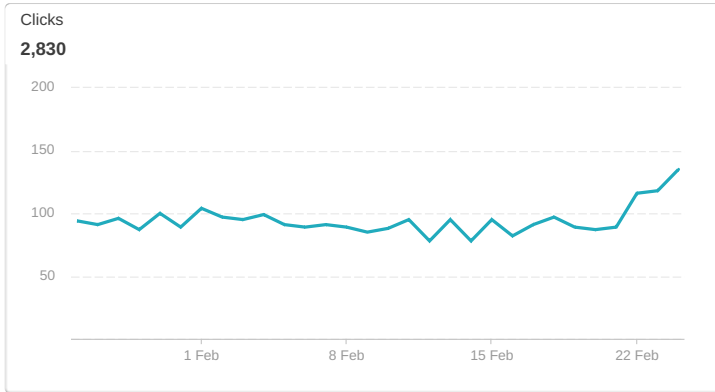
\$1.11
Avg CPC

\$3,150.94
Cost

Showing 2 of 2 Rows

CAMPAIGN ^	IMPRESSIONS	CLICKS	CTR	AVG CPC	COST
SampleName (Generic Ads)	32,936	1,418	4.31%	\$1.12	\$1,590.60
SampleName - Roofing Products	22,372	1,412	6.31%	\$1.11	\$1,560.34

Google Ads - Keywords

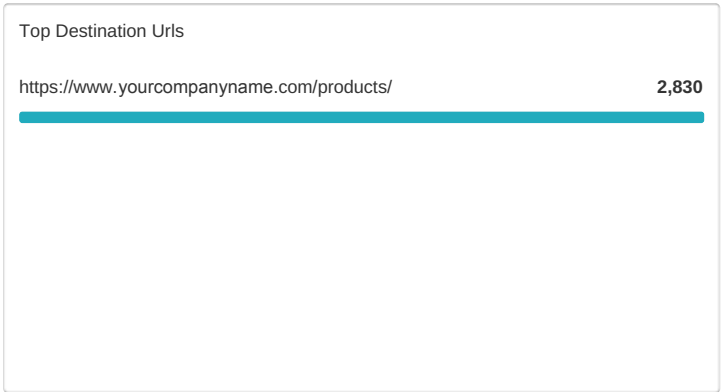
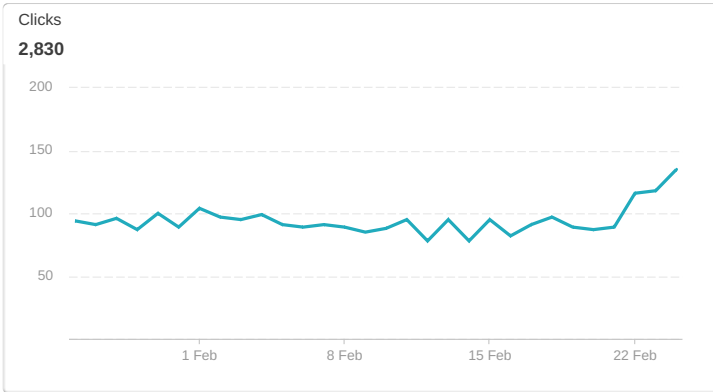


Showing 50 of 89 Rows

KEYWORD	IMPRESSIONS	CLICKS ▼	CTR	AVG CPC	COST
Metal Roofing	10,131	434	4.28%	\$1.12	\$486.24
Steel Siding and Roofing	6,804	393	5.78%	\$1.26	\$493.76
Steel Roofing Toronto	1,635	291	17.80%	\$0.52	\$151.39
Roofing Accessories	4,237	202	4.77%	\$1.28	\$258.21
metal roofing sheets	3,572	153	4.28%	\$1.19	\$182.60
Textured Steel Roofing	2,486	144	5.79%	\$1.26	\$182.06
Textured Metal roofing	2,795	132	4.72%	\$1.19	\$157.53
metal roofing materials	3,175	124	3.91%	\$1.13	\$139.83
metal roofing Ontario	1,776	104	5.86%	\$0.83	\$86.05
Metal Shingle Siding	1,631	95	5.82%	\$1.29	\$122.88
metal roofing prices	2,334	93	3.98%	\$1.22	\$113.37
metal roof panels	2,503	89	3.56%	\$1.22	\$108.96
Metal Siding Companies	1,194	78	6.53%	\$1.23	\$96.32
"Metal Roofing"	1,741	72	4.14%	\$1.22	\$87.73
Metal Roofing Canada	508	70	13.78%	\$0.63	\$43.85
residential metal roofing	1,260	56	4.44%	\$1.19	\$66.54
Metal Roof Supplies	1,472	48	3.26%	\$1.23	\$59.13
Standing Seam Sheet Metal	1,111	44	3.96%	\$1.30	\$57.29
Roofing Sheet Metal	1,076	39	3.62%	\$1.25	\$48.59
[Metal Roofing]	446	16	3.59%	\$1.29	\$20.57
Metal Siding Manufacturer	188	16	8.51%	\$1.34	\$21.46

KEYWORD	IMPRESSIONS	CLICKS ▼	CTR	AVG CPC	COST
Metal Roofing Companies	321	14	4.36%	\$1.18	\$16.47
Metal Roofing Tiles	221	11	4.98%	\$1.29	\$14.24
Metal Shingle Manufacturers	190	11	5.79%	\$1.28	\$14.08
metal roof shingles	442	10	2.26%	\$1.28	\$12.80
[metal roofing sheets]	185	9	4.86%	\$1.22	\$11.02
Steel Roofing Company	362	7	1.93%	\$1.17	\$8.17
metal roofing manufacturers	76	7	9.21%	\$1.26	\$8.82
[Metal Roofing Suppliers]	45	6	13.33%	\$1.20	\$7.19
"metal roofing sheets"	56	6	10.71%	\$1.31	\$7.88
Metal Roofing Manufacturers Ontario	61	6	9.84%	\$1.25	\$7.49
Metal Roof Supplies Near Me	276	5	1.81%	\$1.11	\$5.56
metal roofing suppliers	65	4	6.15%	\$1.22	\$4.88
[metal roofing suppliers]	67	4	5.97%	\$1.14	\$4.54
Metal Roofing Suppliers	32	3	9.38%	\$1.21	\$3.62
[metal roof panels]	92	3	3.26%	\$1.06	\$3.18
[HBM Metal Roofing]	8	3	37.50%	\$1.22	\$3.67
"metal roof panels"	68	2	2.94%	\$1.35	\$2.69
Majestic Metal	27	2	7.41%	\$0.65	\$1.29
Metal Roof Manufacturers Near Me	13	2	15.38%	\$1.17	\$2.33
Metal Roof Manufacturers	69	2	2.90%	\$1.28	\$2.55
[Steel Roofing Peterborough]	6	2	33.33%	\$1.15	\$2.30
[metal roofing Ontario]	47	2	4.26%	\$1.26	\$2.52
[Metal Roofing Manufacturers Ontario]	37	2	5.41%	\$1.23	\$2.46
Roofing Sheet Metal Manufacturers	15	2	13.33%	\$1.10	\$2.20
[metal roofing prices]	63	1	1.59%	\$1.41	\$1.41
[Steel Roofing Company]	31	1	3.23%	\$1.12	\$1.12
"Metal Roof Supplies"	21	1	4.76%	\$1.64	\$1.64
[metal roofing materials]	25	1	4.00%	\$1.38	\$1.38
[Metal Roofing Tiles]	11	1	9.09%	\$1.32	\$1.32

Google Ads - Ads



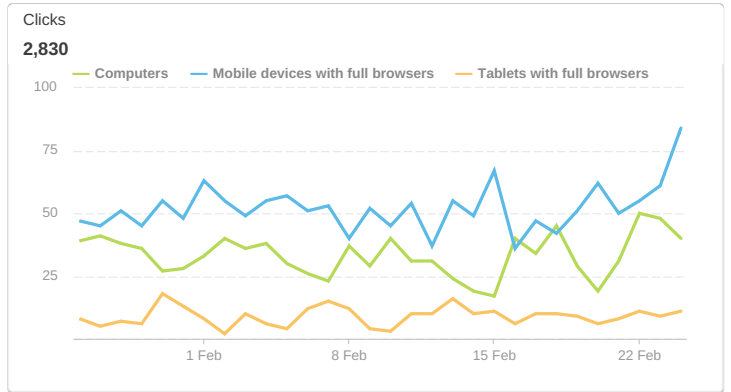
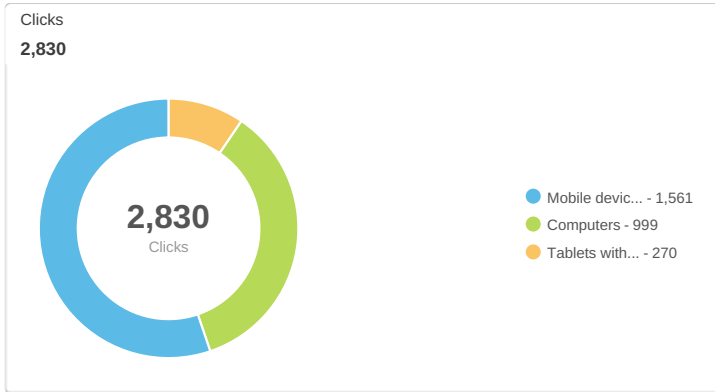
Showing 39 of 39 Rows

AD ^	IMPRESSIONS	CLICKS	CTR	AVG CPC	COST
Architectural Panel - SampleName Create a Contemporary Look With Our Strea	1	0	0.00%	\$0.00	\$0.00
Architectural Panel - SampleName Create a Contemporary Look With Our Strea	6,204	365	5.88%	\$1.29	\$470.62
Architectural Panel - SampleName Create a Contemporary Look With Our Strea	5	0	0.00%	\$0.00	\$0.00
SampleName - Quality Metal Roofing & Sid Specializing In Steel Roofing, Siding, Trim A	3,338	223	6.68%	\$0.96	\$215.18
SampleName - Quality Metal Roofing & Sid Specializing In Steel Roofing, Siding, Trim A n	8	0	0.00%	\$0.00	\$0.00
SampleName - Quality Metal Roofing & Sid Specializing In Steel Roofing, Siding, Trim A n	2	0	0.00%	\$0.00	\$0.00
SampleName - Quality Metal Roofing & Sid Specializing In Steel Roofing, Siding, Trim A	3,598	276	7.67%	\$0.99	\$272.01
SampleName - Quality Metal Roofing & Sid Specializing In Steel Roofing, Siding, Trim A n	3	0	0.00%	\$0.00	\$0.00
SampleName - Quality Metal Roofing & Sid Specializing In Steel Roofing, Siding, Trim A n	4	1	25.00%	\$1.15	\$1.15
SampleName - Quality Metal Roofing & Sid Specializing In Steel Roofing, Siding, Trim A	3,391	232	6.84%	\$0.86	\$199.98
SampleName - Quality Metal Roofing & Sid Specializing In Steel Roofing, Siding, Trim A n	3	0	0.00%	\$0.00	\$0.00
SampleName - Quality Metal Roofing & Sid Specializing In Steel Roofing, Siding, Trim A n	4	0	0.00%	\$0.00	\$0.00

AD	IMPRESSIONS	CLICKS	CTR	AVG CPC	COST
SampleName - Roofing Products & Acc We Have Been Specializing in Roofing, Siding	15,778	707	4.48%	\$1.02	\$720.77
Metal Roofing Specialists - Serving All Off O n Competitive Pricing. Professional Installers. 2	499	21	4.21%	\$1.20	\$25.21
Metal Roofing Specialists - Serving All Off O n Competitive Pricing. Professional Installers. 2	5,643	203	3.60%	\$1.21	\$244.94
Metal Roofing Specialists - Serving All Off O n Competitive Pricing. Professional Installers. 2	196	5	2.55%	\$1.28	\$6.42
Metal Roofing Suppliers - SampleName We Have Built A Stellar Reputation For Our Q	350	17	4.86%	\$1.20	\$20.41
Metal Roofing Suppliers - SampleName We Have Built A Stellar Reputation For Our Q	202	9	4.46%	\$1.35	\$12.15
Metal Roofing Suppliers - SampleName Explore Our Roofing, Siding, Trims, Flashing	51	0	0.00%	\$0.00	\$0.00
Metal Roofing Suppliers - SampleName We Have Built A Stellar Reputation For Our	2,976	150	5.04%	\$1.25	\$187.01
Metal Roofing Suppliers - SampleName Explore Our Roofing, Siding, Trims, Flashing	45	1	2.22%	\$1.49	\$1.49
Metal Roofing Suppliers - SampleName Explore Our Roofing, Siding, Trims, Flashing	1,134	41	3.62%	\$1.16	\$47.44
Metal Shingle Manufacturers - SampleName Browse a Wide Range of Steel Shingles Offe	2	1	50.00%	\$0.42	\$0.42
Metal Shingle Manufacturers - SampleName Browse a Wide Range of Steel Shingles Offe	1,881	111	5.90%	\$1.25	\$138.94
Metal Shingle Manufacturers - SampleName Browse a Wide Range of Steel Shingles Offe	4	1	25.00%	\$1.15	\$1.15
Roofing Accessories & Tools - On Sale - Buy Yeti Guards, Drill Bits, Self Drilling, Pan	5	0	0.00%	\$0.00	\$0.00
Roofing Accessories & Tools - On Sale - Buy Yeti Guards, Drill Bits, Self Drilling, Pan	1,736	91	5.24%	\$1.29	\$117.82
Roofing Accessories & Tools - On Sale - Buy Yeti Guards, Drill Bits, Self Drilling, Pan	2	0	0.00%	\$0.00	\$0.00
Roofing Products & Accessories - Explore Our Wide Range of Roofing, Siding,	34	1	2.94%	\$1.38	\$1.38
Roofing Products & Accessories - Explore Our Wide Range of Roofing, Siding,	232	14	6.03%	\$1.26	\$17.58
Roofing Products & Accessories - Explore Our Wide Range of Roofing, Siding,	3,449	152	4.41%	\$1.23	\$186.76
Roofing Products - SampleName Explore Our Roofing, Siding, Trims, Flashing	822	30	3.65%	\$1.25	\$37.37
Roofing Products - SampleName Explore Our Roofing, Siding, Trims, Flashing	26	1	3.85%	\$1.03	\$1.03
Roofing Products - SampleName Explore Our Roofing, Siding, Trims, Flashing	51	3	5.88%	\$1.26	\$3.77

AD	IMPRESSIONS	CLICKS	CTR	AVG CPC	COST
Trims & Flashing - Roofing Products & Acce We Have Been Specializing in Roofing, Sidi	8	1	12.50%	\$1.35	\$1.35
Trims & Flashing - Roofing Products & Acce We Have Been Specializing in Roofing, Sidi	2,168	110	5.07%	\$1.29	\$141.72
Trims & Flashing - Roofing Products & Acce We Have Been Specializing in Roofing, Sidi	5	0	0.00%	\$0.00	\$0.00

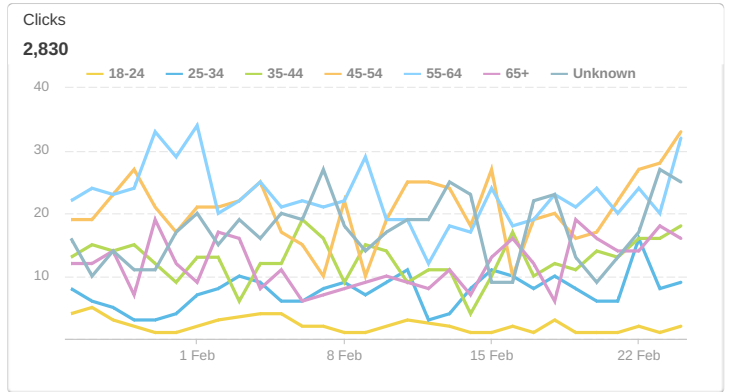
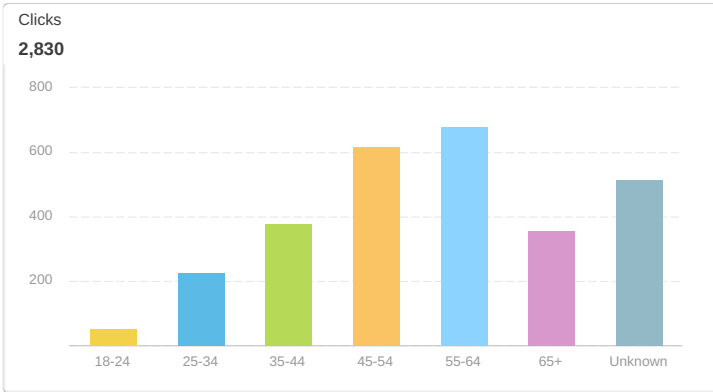
Google Ads - Devices



Showing 3 of 3 Rows

DEVICE	IMPRESSIONS	CLICKS	CTR	AVG CPC	COST
Computers	20,835	999	4.79%	\$1.09	\$1,084.11
Mobile devices with full browsers	29,585	1,561	5.28%	\$1.13	\$1,761.09
Tablets with full browsers	4,888	270	5.52%	\$1.13	\$305.74

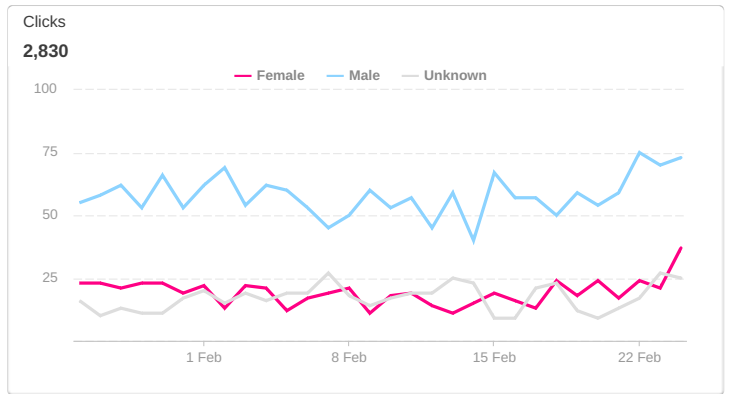
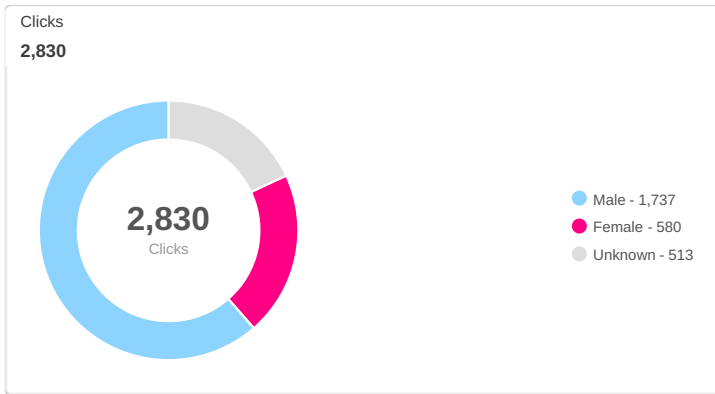
Google Ads - Age



Showing 7 of 7 Rows

AGE ^	IMPRESSIONS	CLICKS	CTR	AVG CPC	COST
18-24	1,097	52	4.74%	\$1.15	\$59.73
25-34	5,717	226	3.95%	\$1.07	\$242.64
35-44	7,621	379	4.97%	\$1.09	\$414.12
45-54	10,946	619	5.66%	\$1.10	\$680.02
55-64	12,079	681	5.64%	\$1.15	\$780.88
65+	5,723	356	6.22%	\$1.13	\$401.94
unknown	12,125	517	4.26%	\$1.11	\$571.61

Google Ads - Gender



Showing 3 of 3 Rows

GENDER	IMPRESSIONS	CLICKS	CTR	AVG CPC	COST
female	11,021	580	5.26%	\$1.13	\$657.49
male	32,376	1,737	5.37%	\$1.11	\$1,927.26
unknown	11,911	513	4.31%	\$1.10	\$566.19

Google Ads - Videos

Clicks

0

No Clicks found for your date range

Top Videos

No Clicks found for your date range

No results

VIDEO TITLE

VIDEO DURATION

IMPRESSIONS

CLICKS ▼

AVG CPC

COST

No data matching the selected criteria.

Google Ads - Shopping

Clicks
0

No Clicks found for your date range

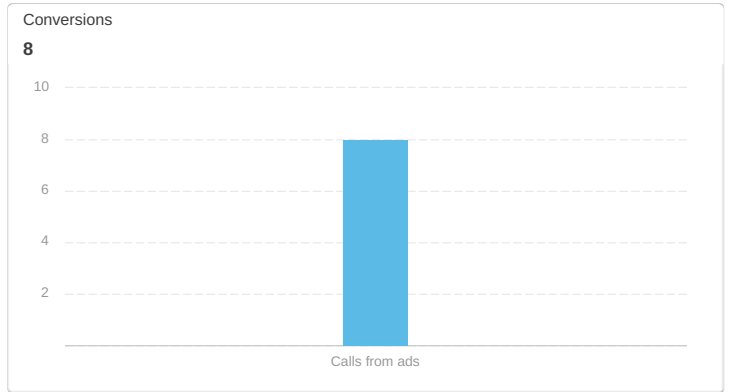
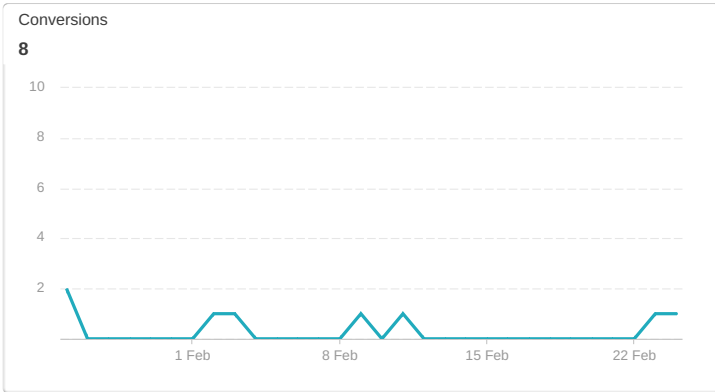
Clicks
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No Clicks found for your date range

No results

PRODUCT TITLE ▲	IMPRESSIONS	CLICKS	CTR	AVG CPC	COST
No data matching the selected criteria.					

Google Ads - Conversions



8
Conversions

0.28%
Conversion Rate

Showing 1 of 1 Rows

CONVERSION NAME ▾	CONVERSIONS	CONVERSION RATE
Calls from ads	8.00	0.28%