

Package	Starter	Plus	Pro	Premium
Best For:				
# of Locations	1	1-2	2-3	3-4
Competition Level	Low-Mid	Mid	Mid-High	High
Size of Website	5-10 Pages	10-15 Pages	15-20 Pages	20+ Pages
Tracking:				
# of KWs Optimized	10	20	30	40
# of KWs Tracked	20	30	30	40
# of Competitors Tracked	3	3	5	5
Search Engines	Google	Google	Google / Bing	Google / Bing
Set Up:				
Discovery Call	Yes	Yes	Yes	Yes
KW Research	Yes	Yes	Yes	Yes
Google Analytics	Yes	Yes	Yes	Yes
Google Search Console	Yes	Yes	Yes	Yes
Google My Business	Yes	Yes	Yes	Yes
Optimization:				
Directory Submissions	Yes	Yes	Yes	Yes
Meta Tags / Alt Tags	Yes	Yes	Yes	Yes
Technical Optimization	Yes	Yes	Yes	Yes
Content Optimization	Yes	Yes	Yes	Yes
Content Expansion	Yes	Yes	Yes	Yes
GMB Posts	Yes	Yes	Yes	Yes
GMB Optimization	No	Yes	Yes	Yes
Geotagging	No	Yes	Yes	Yes
Toxic Backlinks & Disavow	No	Yes	Yes	Yes
Schema Markup	No	No	Yes	Yes
Blogging	No	No	Yes	Yes
Support:				
Dedicated Account Manager	Yes	Yes	Yes	Yes
Monthly Reporting	Yes	Yes	Yes	Yes